

Mid-Continent Dental Congress Official On-site Program Advertising Contract

Description: *The Official Program of Mid-Continent Dental Congress* contains important information about speakers, courses, events and exhibitors at the convention. Copies are distributed on-site to all registered attendees.

Circulation: approx. 2,000. **Page Size:** 8 ½ " x 5 ½ "

Closing dates: All requests for placement must be received by July 30, 2010. Requests may be faxed. Space is allocated on a first-come, first-serve basis.

DISPLAY ADVERTISING RATES

FULL PAGE Black and White	\$375	FULL PAGE Color	\$1275
HALF PAGE Black and White	\$250	HALF PAGE Color	\$1175

MCDC Program Inside Front or Back Cover Advertisements
\$800(B&W) or \$2,000 (4 color) (Limited to 2 advertisers)

FORMAT REQUIREMENTS

We ask our advertisers to submit ads in digital format. We accept .pdf and .eps formats. Please email to nikki@gslids.org. *If you have questions, call our office at 314-569-0444.*

Name of Exhibitor/Advertiser _____ Booth # _____
Address _____
City _____ State _____ Zip _____
Contact Name _____ Telephone # _____
Email _____ Fax # _____

Advertisement to be published:

- FULL PAGE Black and White \$375
- FULL PAGE Color \$1275
- HALF PAGE Black and White \$250
- HALF PAGE Color \$1175
- Inside Back/Front Cover Black/White \$800
- Inside Back/Front Cover Color \$2000

Payment Method:

- Check Check #: _____ Amount: _____
- Visa MasterCard
- Card # _____ - _____ - _____ - _____ Exp. Date ____/____/____

Signature(of card holder)_____