



St. Louis Dentistry Display Advertising Rates

a quarterly publication of the Greater St. Louis Dental Society

AD SIZE	MEASUREMENT		1X	4X
Full Page Color	7.5" by 10"		750.00	650.00
Full Page Black & White	7.5" by 10"		550.00	500.00
Front Inside Cover (Full Page Color)	7.5" by 10"		-----	700.00
Front Inside Cover (Full Page B&W)	7.5" by 10"		-----	550.00
Back Inside Cover (Full Page Color)	7.5" by 10"		-----	700.00
Back Inside Cover (Full Page B&W)	7.5" by 10"	-----	550.00	
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Half Page Color	7.5" by 4.9"		575.00	475.00
Half Page B&W	7.5" by 4.9"		425.00	375.00
Back Cover (Half Page Color)	7.5" by 4.9"		-----	500.00
Back Cover (Half Page B&W)	7.5" by 4.9"		-----	400.00
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Third Page Column Color	2.4" by 10"		425.00	385.00
Third Page Column B&W	2.4" by 10"		325.00	285.00
Third Page Island Color	4.9" by 4.8"		425.00	385.00
Third Page Island B&W	4.9" by 4.8"		325.00	285.00
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Sixth Page Column Color	2.4" by 4.9"		325.00	285.00
Sixth Page Column B&W	2.4" by 4.9"		235.00	185.00

General Information:

St. Louis Dentistry is an award-winning publication of the Greater St. Louis Dental Society. It is a quarterly magazine published in Winter, Spring, Summer and Fall. A circulation of over 1,200 subscribers includes dentists, laboratories and dental schools in and around St. Louis. St. Louis Dentistry is 8.5" by 11" in size and is full color throughout.

Deadlines for Display Advertising:

Issue	Art Due	Mails	In Offices
WINTER	Dec. 10	Jan. 10	Jan. 20
SPRING	Mar. 10	Apr. 10	Apr. 20
SUMMER	June 10	July 10	July 20
FALL	Sept. 10	Oct. 10	Oct. 20

Formats for Advertising:

Ad materials must be received in either .pdf or .eps formats. Please email them to nikki@gslds.org

Contact:

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